



Hawaii Energy

YOUR CONSERVATION & EFFICIENCY PROGRAM

About Hawaii Energy



Hawaii Energy

Conservation and Efficiency Programs

1132 Bishop Street | Suite 1800 | Honolulu | Hawaii 96813 | www.hawaiienergy.com | P (808) 537-5577 F (808) 441-6068

Hawaii Energy Profile

ORGANIZATION

Hawaii Energy is a ratepayer-funded conservation and efficiency program administered by SAIC under contract with the Hawaii Public Utilities Commission serving the islands of Hawaii, Lanai, Maui, Molokai, and Oahu.

MISSION

To educate, encourage and incentivize the ratepayers of Hawaii to invest in efficiency measures, to learn to conserve and to improve Hawaii's bright energy future.

BACKGROUND

Hawaii Energy is the state energy conservation and efficiency program to help reduce Hawaii's dependence on foreign oil. The program is the successor to the original ratepayer-funded, demand-side management (DSM) rebate program operated by the electric utilities on the islands of Oahu, Maui, Molokai, Lanai and the Big Island. The Kauai utility is run by a cooperative that offers its own energy efficiency program and, therefore, does not contribute or participate in Hawaii Energy programs and offerings.

As with the former DSM program, the utility collects energy efficiency fees (now called Public Benefit Fees) from electric utility customers (approximately 1.5% on each bill) to fund the program, but the fees are now transferred to an independent Public Benefits Fee Administrator (PBFA). Through a competitive bidding process, the Hawaii Public Utilities Commission (PUC) selected SAIC/R. W. Beck (dba Hawaii Energy) to be the PBFA beginning July 1, 2009.

Utilizing the ratepayer funds, Hawaii Energy offers cash rebates and other incentives to residents and businesses to help offset the cost of installing energy efficient equipment. In addition to rebates, the program conducts education and training to residents, businesses and trade allies (contractors) to encourage the adoption of energy conservation and efficiency measures. The program plays an important role in helping the state achieve the Hawaii Clean Energy Initiative (HCEI) goal of reducing total electric energy usage by 4.3 billion kWh by 2030.

This is a daunting task that will require a greatly expanded effort on many levels and will involve the proactive support of every citizen of Hawaii. Hawaii Energy will aggressively employ new initiatives in energy conservation and efficiency and also integrate these initiatives with renewable energy efforts to help meet all HCEI goals.

EMPLOYEES

Hawaii Energy employs approximately 35 employees in full- and part-time roles with the knowledge, skill and expertise to help individuals and businesses save energy. The staff works efficiently and effectively to put give money back to ratepayers to reduce the state's dependence on imported oil.

REBATES/INCENTIVES

Residential – Solar water heating, high efficiency water heaters, heat pumps, compact fluorescent lights (CFLs), central air conditioning (AC) maintenance, ENERGY STAR® appliances, bounty program, whole house and solar attic fans.

Commercial – Prescriptive and customized for lighting, air conditioners pumps, motors, window film, energy studies, custom projects, submetering and central plant optimization.

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Federal Stimulus-Funded Programs – Solar water heating loan interest buy down, government supplemental customized customer incentives, ENERGY STAR® residential incentives, residential peer group demonstration and solar water heating customer incentives.

INFORMATION

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